



For Immediate Release

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Greater San Diego Association of REALTORS® Again Awarded Highest Commercial Services Accreditation from the National Association of REALTORS®

San Diego (December 19, 2023) – The Commercial Real Estate Alliance of San Diego (CRASD), a subsidiary of the Greater San Diego Association of REALTORS® (SDAR), has been recognized with its second consecutive [Diamond](#) Commercial Services Accreditation from the National Association of REALTORS® (NAR).

NAR's Commercial Services Accreditation is designed to assist REALTOR® associations to develop commercial services and recruit and retain commercial members in their market, and to acknowledge a commitment to providing commercial services and engaging commercial real estate members. In order to reach Diamond accreditation, SDAR had to meet 41 industry standard benchmarks within the last year. This marks the second year that SDAR was able to achieve this award, putting the Association in an elite national group of the country's leading commercial real estate teams.

SDAR's Commercial Real Estate Alliance of San Diego, led by staff director David Martin and CRASD President Chris Sohaey, featured a year of many market-defining events and programs that provided SDAR members with unparalleled education access and statistics. Some of 2023's events included:

- Hard Hat Tours of the New Terminal 1 at the San Diego International Airport, The Parkline in North Park, Horton Plaza Adaptive Re-Use Development, and The Boardwalk at Science Center Drive
- Commercial Real Estate Financial Analysis Certificate: A six-class certification program for members
- Envision-Connections: South County and Downtown



Diamond Level

“SDAR's Commercial Real Estate Alliance of San Diego has had another remarkable calendar year, and we are honored to receive consecutive Diamond Commercial Services Accreditation from the National Association of REALTORS®,” SDAR President Frank Powell stated. “CRASD Director David Martin and President Chris Sohaey have created a nationally relevant commercial real estate department that consistently provides our members with many unique opportunities that allows CRASD and SDAR to stand out consistently with national recognition.”

For more information, contact SDAR at (858) 715-8000 or visit www.sdar.com.

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The [Greater San Diego Association of REALTORS®](#) is the largest trade association in San Diego County and one of the largest local REALTOR® associations in California. We help our members, who adhere to a code of ethics and professional standards, sell more homes. We also help people realize the dream of home ownership, and we are dedicated to protecting private property rights. You can follow SDAR on [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#).