



SDAR MEMBERSHIP

YOUR BENEFITS & SERVICES

ENHANCE YOUR CAREER

SDAR MEMBER BENEFITS

Benefits That Make a Difference

GREATER SAN DIEGO ASSOCIATION OF REALTORS® MEMBERS HAVE THE COMPETITIVE EDGE

Discover your official SDAR member benefits that bring you savings, special offers, products, and education that will enhance your skills and help you build your business. SDAR is dedicated to the preservation of private property rights and to the promotion and protection of your business interests. Our REALTORS® adhere to a code of ethics and professional standards above and beyond the norm. We help you sell more homes and help people realize the dream of homeownership.

Our
REALTORS®
are the **Top**
Producers
in San Diego County

20⁺ member
committees

Cutting-edge
Professional
Development

We've served **SD REALTORS®**
for more than **140** years

Monthly
networking
mixers

Over **40**
member
benefits

We host
more than
50
events per year

Special Product
Discounts

SDAR
represents
over
20,000
members
in **SD**
County

SDAR members
Shape the
Voice
of real estate

Free
Transaction Forms

SDAR members
are
Committed
to a code of
Ethics

7
Service
Centers

SDAR
events
attract **10,000⁺**
professionals
annually

Real Estate
Mediation
Center

MEMBER BENEFITS

Benefits That Make a Difference

EFFICIENT AND VALUABLE RESOURCES

As the largest association in the state with more than 20,000 members, we are the best equipped to serve your needs. We negotiate the very best discounts for products and services, many of which are not offered by smaller organizations. On the following pages you will find a sampling of the member benefits you can take advantage of to build and expand your career. Thank you for being a member!

For a full list of benefits visit: www.sdar.com/perks or scan the QR code to the right.



SDAR Benefits



SDAR EDGE MEMBER DASHBOARD

The exclusive member dashboard available to SDAR members is your gateway to success. Access all of your REALTOR® tools with a single sign-on, including:

- Paragon MLS
- zipForm®
- FastSTATS
- Proxio and much more!

Login at sdar.com/sdaredge. Use your MLS sign-in.

Faststats 



FASTSTATS - LOCAL MARKET DATA

Get up-to-date statistics on the local housing market. Download monthly statistics from your market area and customize the reports with your logo!

As an SDAR member you also have access to historical stats to compare to past years and identify long-term trends in the real estate market. Access historical stats by logging in to your dashboard and clicking on Faststats.



zipForm 6 

ZIPFORM® PLUS & FREE LOCAL FORMS

zipForm® Plus automates the forms process and allows you to create and edit the forms required for any real estate transaction.

SDAR members also have free access to Local Area Disclosures (LAD), a \$75 Value.

SDAR FEATURED MEMBER PERKS

Benefits That Make a Difference

EXPAND YOUR REACH

PROXIO | www.proxio.com



Proxio is a global real estate marketing platform that will help you expand your business worldwide. Members of SDAR receive a standard account with Proxio. Increase your sales power with this cutting-edge digital marketing solution for the global real estate industry.



WIKIREALTY | www.wikirealty.com



WikiRealty is a destination site where consumers go to understand neighborhoods, and where professionals can connect with more consumers and generate more business. SDAR members receive subscription discounts to help you become a neighborhood expert, connect with more consumers, and get more business.



CREATE YOUR OWN WEBSITES

RE WEBSITE PRO | www.rewebsitepro.com

REAL ESTATE WEBSITE *Pro*
WEBSITES FOR REALTORS®

RE Website Pro offers professional real estate websites that include a blog, neighborhood pages, IDX feed and much more starting at only \$35 a month for SDAR members.



MARKET YOUR REAL ESTATE

BEAR PRINTING | www.bearprinting.com



Maximize and market your real estate business with Bear Printing. Free classes offered on how to create marketing materials and free shipping to SDAR service centers.



Some restrictions may apply. Discounts are subject to change without notice.

SDAR FEATURED MEMBER PERKS

Benefits That Make a Difference

REPORTING TOOLS THAT MAKE A DIFFERENCE

RPR | www.narrpr.com



RPR is NAR's nationwide property database for REALTORS®. Get exclusive access to analytics and custom branded property and neighborhood reporting tools to share with your clients. You'll receive comprehensive data, powerful analytics and client friendly reports.



FLASHCMA | www.flashcma.com



Create attractive, accurate, and professional CMA reports with FlashCMA. From start to finish you can create a professional, blindingly accurate CMA report in just a few minutes, just like an appraiser. You can fully brand yourself in the Flash CMA report - "Get the Listing, Negotiate the Sale!"



BUILD YOUR REFERRALS

HOMESNAP | www.homesnap.com



See every home for sale with Homesnap's award-winning MLS-powered search. Home shoppers can tour homes, make offers and work with great local agents like you.



SAN DIEGO REALTIME LISTINGS | www.resaas.com



With your San Diego RealTime Listings profile you can add, promote and view pre-market listings from members in your network. Generate business through referrals.



Some restrictions may apply. Discounts are subject to change without notice.

SDAR EDUCATION

Classes, Seminars & Licensing



EDUCATION

SDAR members save on classes, certifications and designations, risk management courses, technology labs, licensing classes and more - all designed to build your brand and increase your income potential. Visit sdar.com/classes for more information.

New REALTOR® Necessities

Are you new to real estate? Jump start your career with these new agent essentials courses to get yourself up to speed.

Mastering the Transaction

Develop your core skills for practicing real estate. These classes cover financing, tech tools, MLS, negotiation, pricing strategies, transaction coordination, home inspections, and appraisals.

Building Your Business

Learn to build your business the right way. Topics include business planning, investing, prospecting, marketing, social media, housing opportunities, team building, property management, niche markets and more.

Managing Risk

You've built a successful business, now learn to manage your risk. Classes include



ONLINE COURSE CATALOG

To view a complete list of classes online visit our course catalog at sdar.com/education or scan the QR code to the right.

SDAR offers a wide range of classes at our service center locations as well as online through our education partners. Sign up for one of our classes today and get on the fast track to success.



Education Catalog

SDAR'S ONLINE LICENSING PARTNERS

SDAR has partnered up with several online licensing partners to make renewing your real estate license quick and convenient.



SDAR GOVERNMENT AFFAIRS

Vote, Act & Contribute

GOVERNMENT AFFAIRS

The Government Affairs Department fights to protect the real estate industry on your behalf. We advocate for federal, state, and local policy initiatives that strengthen the ability of Americans to own, buy and sell real property. For more than 100 years, our association has remained steadfast in a commitment to protecting our members' livelihoods while at the same time fighting to preserve private property rights and helping more families realize the dream of homeownership. But our success is dependent upon the support of each and every REALTOR® member. How can you support Government Affairs and join the fight to protect your business and our industry? Visit sdar.com/govaffairs for more information.



Vote

Register and vote for candidates who support the REALTOR® Party.

Act

Respond to Calls for Action on key issues and sign up to be a REALTOR® Office Contact (ROC).

Contribute

Invest annually in the REALTOR® Action Fund (RAF) to help defeat proposed laws and regulations harmful to our industry.



SDAR RISK MANAGEMENT

Tools, Resources & Strategy



RISK ASSESSMENT & MANAGEMENT

A comprehensive collection of easily implemented risk management tools and strategies designed to protect REALTORS® future success by minimizing the risk of costly litigation, disputes, and damaging ethics violations.

To learn more about risk management visit sdar.com/risk for more information.



REAL ESTATE MEDIATION CENTER

Our attorney & broker mediators are experts in resolving non-disclosure, land use, easements/boundaries, landlord/tenant, contracts, and all other real estate issues. SDAR members and their clients save 25% off hourly fees. Our goal in resolving these disputes is to promote resolution through simplicity rather than complexity, thereby minimizing costs, additional fees, insurance claims, and litigation.

DISPUTE RESOLUTION - MEDIATION

Mediation is a flexible dispute resolution system that can be used to resolve virtually any type of dispute. It allows the parties to work together and control the decision making process. Because mediation is non-adversarial, it also allows parties to achieve a "win-win" situation, as opposed to the winner and loser scenarios associated with litigation and arbitration. Another advantage of mediation is that it is a private and confidential process; the discussions that occur and agreements that result from mediation are not part of a public record, as they are in litigation.

People report higher rates of satisfaction after resolving disputes through mediation. Also, because of their active involvement, they have a higher commitment to upholding the settlement. Visit realestatemediationcenter.com for more information.



SDAR REALTOR® PLUS

Premium SDAR Membership Upgrade



REALTOR® PLUS UPGRADED MEMBERSHIP

Our premium REALTOR®Plus membership upgrades your power to do business. Increase your exposure to buyers and sellers, save money on events and education, and receive valuable discounts on business tools and services. SDAR is dedicated to providing you with the professional tools you need to succeed in your real estate career. Your REALTOR®Plus membership will allow you to take advantage of the many benefits and services offered with an upgraded membership.

Our premium REALTOR® Plus membership upgrades your power to do business.

Strengthen your REALTOR® brand, save money on events and education, and receive valuable discounts on business tools and services for only \$59/year - **a \$650 Value.**

Sign up at sdar.com/rp

In addition to all SDAR member benefits, REALTOR® Plus members receive the following:

- **Mediation Discounts** - 35% off hourly fees at the Real Estate Mediation Center
- **Featured Agent Listing** - Enhanced profile on SDAR's REALTOR® Database
- **Priority Registration** - Exclusive VIP event registration at SDAR events
- **Event Discounts** - 10-20% discounts on SDAR's signature events
- **Education Discounts** - 15% discount on qualifying SDAR education courses
- **Passport Dining** - Up to 40% off Passport Dining Cards
- **Partner Discounts** - 10-20% discounts on home services from REALTOR® Plus partners
- **Store Discounts** - 15% off qualifying SDAR REALTOR® Store purchases
- **Membership Discounts** - 25% off Coronado Real Estate Association membership
- **PC & Mac Repair** - 6 free PC/Mac repairs/year

Please Note: Some restrictions may apply. Discounts are subject to change without notice.



WANT TO GET INVOLVED IN YOUR ASSOCIATION? JOIN A COMMITTEE

Our member committees contribute to our events, education, political affairs, local housing opportunities, MLS, political affairs, international, and more. Help to make a difference in your association.

Login at sdar.com/committees

SDAR REALTOR® EVENTS

Signature & Networking Opportunities



SIGNATURE EVENTS

San Diego's Elevate Real Estate Conference and Expo

The conference attracts 2,000+ REALTORS® and 200+ industry vendors and features a wide array of informative breakouts and a cutting-edge general session.

Circle of Excellence Awards Ceremony

Join us as we celebrate the top producers in San Diego at the Circle of Excellence. The Awards of Excellence are also recognized at this event.



New Laws and Legislative Outlook

An annual event where sought-after speakers brief our members on federal, state, and local issues impacting real estate.

Leadership Installation

New SDAR Leadership is installed in January. Join us as new board members and officers are sworn in at our annual ceremony.

CHARITY EVENTS

Holiday House Charity Drive

The real estate community's effort to help families during the holiday season, benefitting SDAR's non-profit Ambassadors Foundation. The charity event culminates in a celebration in December at one of San Diego's premier homes on the market.



Rebuilding Together

The SDAR Housing Opportunities Committee leads a large gathering of REALTORS® and local volunteers to provide repairs and renovation for communities and homeowners in need of support. Join your fellow REALTORS® and help make a difference in your community.

COMMITTEE EVENTS

Monthly & quarterly networking mixers and educational panels.

Young Professionals Network's Sunset Soiree

Casual mixers for real estate professionals hosted on the second Thursday of each month. Expand your network and stay on top of the latest industry trends.



International Real Estate Committee

Commercial Real Estate Alliance of San Diego

SDAR REALTOR® EVENTS

SDAR CARAVANS & PITCH SESSIONS

CARAVANS & PITCH SESSIONS

The Greater San Diego Association of REALTORS® is proud to host a variety of Caravan and Pitch Sessions. These events are your opportunity to increase your market knowledge, establish a strong agent network, and share your new listings and your buyers' and sellers' needs with all.

TOP 10 REASONS TO ATTEND A CARAVAN & PITCH SESSION

- Promote your listings in the Local County Caravan Pitch Book
- Present your virtual tours to attendees who have qualified buyers
- Drive traffic to your open house
- Grow your referral network
- Increase your market knowledge
- Become an authority on market statistics
- Hear from industry experts
- Learn about professional development & education opportunities to build your career
- Share your buyers' and sellers' needs with those who have upcoming inventory

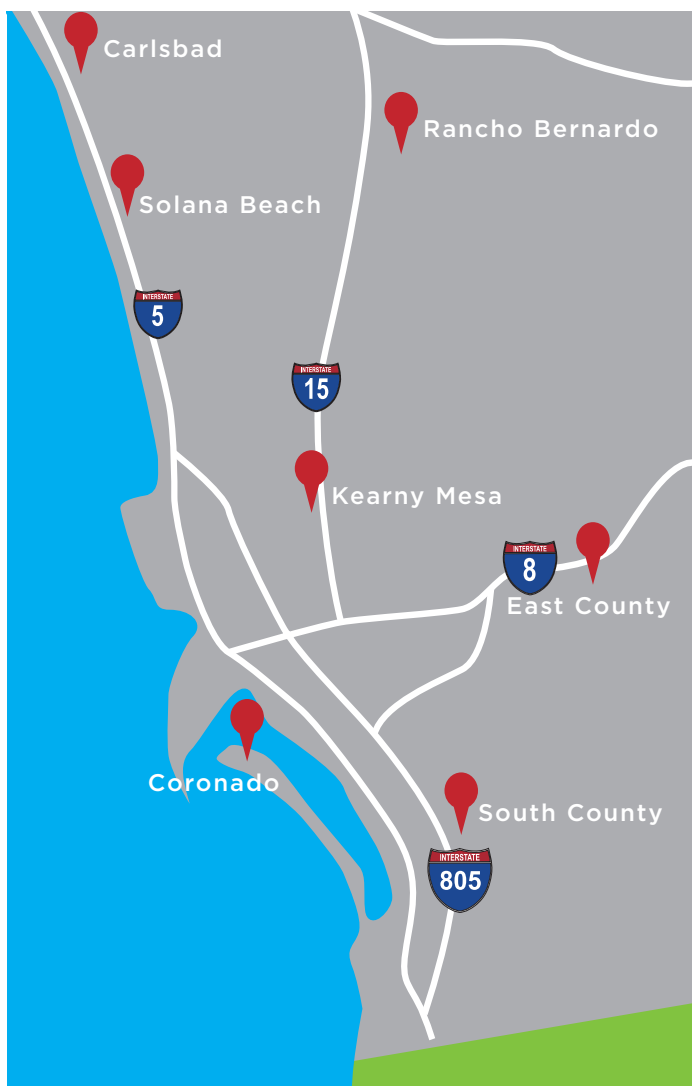




SDAR

SERVICE CENTERS

7 Locations in San Diego County



Kearny Mesa

4845 Ronson Court, San Diego, CA, 92111
(858) 715-8000

Solana Beach

981 Lomas Santa Fe, Suite E, Solana Beach, CA, 92075
(858) 715-8061

Rancho Bernardo

16383 Bernardo Center Drive, San Diego, CA, 92128
(858) 715-8067

Coronado

120 C Avenue, Suite 140, Coronado, CA 92118
(858) 715-8068

East County

220 West Main Street, El Cajon, CA 92020
(858) 715-8069

South County

300 East H Street, Suite 1001, Chula Vista, CA, 91910
(858) 715-8062

Carlsbad

1850 Marron Road, Suite 104, Carlsbad, CA 92008
(858) 715-8065

For more information and hours of operation call
(858) 715-8000 or visit: www.sdar.com

