



COVID-19 UPDATE

THE SCOOP - POWER HOUR Q&A

### THE SCOOP - POWER HOUR

**Q:** Will you keep doing this after COVID-19 has subsided? It is very successful and informative. I definitely appreciate it.

**A:** SDAR is currently evaluating the option to continue to provide The Scoop - Power Hour after COVID-19 subsides. Further details will be released once a final decision is made about the future schedule.

### CARAVANS

**Q:** What is the name of the app mentioned a few minutes ago?

**A:** SDMLS RealTOURS - available in your app store. Scan the QR code to the right or follow the link below.

[http://media.sdar.com/media/RealTOURFlyerB\\_20\\_124.pdf](http://media.sdar.com/media/RealTOURFlyerB_20_124.pdf)



### SOCIAL MEDIA – SETH O'BYRNE

**Q:** How do you feel about podcasts?

**A:** When it comes to podcasts, there's a little bit of a self-importance. If you want to run a podcast about home design or about real estate investing, those are relevant topics. But I'm seeing a lot of podcasts that are just REALTORS® talking to escrow officers or other REALTORS®, and I don't think consumers want to hear that.

**Q:** What is your frequency for posting on Instagram or sending video to your clients?

**A:** On Instagram one to two posts a day, for sure. To get further information on how to use social media to grow your business join Seth O'Byrne for a Social Media Webinar on Wednesday, June 10, at 3:00 p.m. You can register at:

[www.sdar.com/seth](http://www.sdar.com/seth)