



COVID-19 UPDATE

THE SCOOP - POWER HOUR Q&A

TOM FERRY

Q: Since we cannot do face to face activities, how are you connecting with people beyond your sphere?

A: Tom Ferry would pull up information on non-owner occupied properties (Air BnB, short term rentals, etc.) and reach out to those owners via mail, email or phone call to see if they are interested in selling their property, trading up or trading down. Right now those individuals are not in a good place financially due to the current situation. Another option would be to do a Facebook Live and educate people on how to sell your home during COVID-19. Either of these options can generate more opportunity for your business.

Q: Do you have any suggestions on how we can use add value to our services with the RealTOURS app for virtual caravans from SDAR?

A: The SDMLS Caravan App is one of the best tools for helping our REALTORS® excel in the virtual environment. Through the app, our members will have access to caravan tours, market information, new listing data, home prices, open houses and a variety of other features... all in one location and available in the palm of your hand. The app is available now for download by searching for "SDMLS RealTOURS" in your app store. Learn more about the app here:

http://media.sdar.com/media/RealTOURFlyerB_20_124.pdf

Q: Does the SDAR store offers disinfecting wipes and gloves for our listings?

A: SDAR has supplies that can be delivered to you by submitting orders to SDAR, learn more by visiting:

<https://www.sdar.com/landing/post-realtor-store-products-delivered.html>

The order form will be updated as supplies become available to members. Supplies being added will include booties, masks, hand sanitizer, etc.

FINANCIAL

Q: Do you have any info on the City of San Diego's Small Business Relief Fund?

A: The City of San Diego Small Business Relief Fund was established to provide grants and loans to small businesses in San Diego impacted by COVID-19. Applications for support were due by April 14th and individuals can check on the status of their application by emailing sdbusiness@sandiego.gov.

Additional information can be found at:

<https://www.sandiego.gov/economic-development/resources/relief> or

<https://sdgrantmakers.org/san-diego-small-business-relief-grant-fund>